Host Privacy Standards — Furnished Rental Group (FRG)

This Host Privacy Standards Policy ("Policy") applies to all **Hosts** ("you," "your") providing accommodation or related services via the **Furnished Rental Group Platform** ("FRG Platform").

When processing Guest Personal Data, you agree to comply with:

- Applicable privacy and data protection laws, including GDPR (EEA), UK Data Protection Act, CCPA (California), LGPD (Brazil), PIPL (China), and other local regulations;
- FRG Terms of Service, Payment Terms, and Privacy Policy; and
- This Host Privacy Standards Policy.

1. Host Responsibilities for Guest Personal Data

1.1 Permitted Use of Guest Data

You may only process Guest Personal Data for:

- Managing reservations,
- Providing the Host Services (check-in, check-out, communication),
- Complying with legal or regulatory obligations,
- Coordinating services with authorized providers (e.g., cleaning, property management).

Any use beyond these purposes, such as marketing or profiling, is **strictly prohibited** unless required by law or explicitly authorized by FRG and the Guest.

1.2 Data Minimization & Retention

• Collect only the **minimum personal data necessary** to fulfill reservation obligations.

• Retain data **only for the period legally required** or reasonably necessary for service delivery and dispute resolution.

1.3 Prohibited Activities

Hosts must not:

- Encourage Guests to create accounts or interact with unauthorized third-party platforms before, during, or after reservations.
- Sell, lease, or share Guest Personal Data with third parties for advertising or unrelated purposes.
- Request unnecessary sensitive personal data unless legally required (e.g., identity verification for local guest registries).

2. Cross-Border Data Transfers

Where Guest Personal Data is transferred across borders, including from the **EEA**, **Switzerland**, **or UK** to third countries:

- Transfers must comply with GDPR Chapter V requirements.
- Where no adequacy decision exists under GDPR Article 45, the EU Standard Contractual Clauses (SCCs) for Controller-to-Controller Transfers (Module 1) under Decision (EU) 2021/914 apply automatically.

2.1 Standard Contractual Clauses (SCCs)

For transfers subject to the SCCs:

- Clause 7 (Docking Clause): Not applicable.
- Clause 11 (Optional Redress Mechanism): Not applicable.
- Clause 17 (Governing Law): Irish law governs the SCCs.

• Clause 18 (Jurisdiction): Irish courts have exclusive jurisdiction.

2.2 SCC Annex Completion

- Data Importer: The Host receiving Guest Personal Data.
- Data Exporter:
 - Japan: FRG Global Services Limited.
 - Brazil: FRG Plataforma Digital Ltda (effective April 1, 2022).
 - All other regions: FRG Ireland UC.

Annex I.B — Data Details

- **Data Subjects**: Guests booking on the FRG Platform.
- **Purpose**: Delivery of Host Services and reservation management.
- Categories of Data:
 - Guest profile details, full name, contact information (phone, email), reservation history, messages exchanged, and additional travel coordination details.
- Recipients:
 - Authorized service providers selected by the Host for operational purposes.
- Sensitive Data: None transferred unless required by law.
- Frequency: As determined by reservation activity.
- Retention: Data retained only as long as necessary for service delivery and compliance.

Annex I.C — Supervisory Authority

• Lead Supervisory Authority: Irish Data Protection Commission.

Annex II — Security Measures

Hosts must implement technical and organizational security measures in line with GDPR Article 32, including:

- Encryption and pseudonymization of personal data,
- Ensuring confidentiality, integrity, availability, and resilience of systems,
- Disaster recovery and backup capabilities,
- Regular testing of security measures for effectiveness.

3. Data Security Requirements

Hosts must ensure:

- Secure access controls for systems storing Guest data,
- Encryption for data in transit (e.g., TLS) and at rest where feasible,
- Timely reporting of any data breaches to FRG and relevant authorities per GDPR
 Article 33 and applicable local laws.

4. Guest Rights & Compliance

Hosts must support FRG in responding to Guest rights requests under applicable laws, including:

- Access, Rectification, Erasure (Right to be Forgotten),
- Restriction of Processing, Data Portability, and Objection rights,
- Withdrawal of consent where applicable.

5. Regional Compliance Obligations

5.1 EEA & United Kingdom

- GDPR and UK Data Protection Act compliance required.
- Data Protection Impact Assessments (DPIAs) for high-risk processing activities.

5.2 United States (California)

- **CCPA** obligations for California residents:
 - Right to opt-out of data sharing,
 - o Right to deletion, access, and non-discrimination.

5.3 Brazil

 LGPD obligations for lawful processing, data subject rights, and data protection officer (DPO) responsibilities.

5.4 China

• **PIPL** obligations for cross-border transfers, localization requirements, and consent-based processing.

5.5 Japan

• APPI obligations for data handling, security measures, and international transfers.

6. Enforcement & Penalties

Violations of this Policy may result in:

- Suspension or termination of Host accounts,
- Withholding of payouts,
- Reporting to authorities where legally required,
- Civil or criminal liability under applicable laws.

7. Dispute Resolution

Disputes arising under this Policy follow:

- FRG Terms of Service arbitration provisions for U.S. users,
- Local dispute resolution mechanisms for EEA, UK, Brazil, China, and other jurisdictions as applicable.

8. Modifications

FRG may update this Policy to reflect:

- Changes in data protection laws,
- Platform security enhancements,
- Updated regulatory guidance from supervisory authorities.

Material changes will be communicated with at least 30 days' notice before enforcement.

9. Effective Date

This Policy is effective as of **September 3, 2025**, unless otherwise required by local law.

This **Host Privacy Standards** — **FRG** policy now provides a **comprehensive global framework** for:

- Host responsibilities,
- Cross-border transfers,
- Security measures,

- Data retention, and
- Regional legal compliance under GDPR, CCPA, LGPD, PIPL, and other frameworks.